



POLITICAL AUGMENTED REALITY

March – April 2022

Learn with Zochrot





ZOCHROT INVITES PARTICIPANTS TO JOIN A NEW CO-CREATION WORKSHOP, EMBLACING AN AUGMENTED REALITY OBJECT ONTO THE ISRAELI LANDSCAPE AS A DECOLONIAL EXPERIMENT.

AUGMENTED REALITY IS A NEW MEDIA THAT MAKES POSSIBLE THE OVERLAY OF VIRTUAL ELEMENTS ONTO THE PHYSICAL REALITY VIA SMART PHONES. USING THE PHONE'S CAMERA, AR CAN ADD DATA, 2D IMAGES, ANIMATION, OR 3D OBJECTS, AUGMENTING THE VIEW OF THE REAL WORLD WITH ENDLESS VIRTUAL POSSIBILITIES. EXAMPLES INCLUDE EVERYTHING FROM FACE MASKS TO OVERLAYS OF HISTORIC MONUMENTS NO LONGER PRESENT IN THE REAL LANDSCAPE, TO POLITICAL INTERVENTIONS WITH SIGNIFICANT LOCATIONS.



PART OF FILMMAKER LIA TARACHANSKY'S RESEARCH, THIS WORKSHOP WILL BE BOTH A CO-CREATION AND A CO-RESEARCH EXPERIMENT IN WHICH SKILLS WILL BE SHARED AND A DECOLONIAL FUTURE IMAGINED. IT WILL TAKE PLACE OVER 8 WEEKS, WHEREBY PARTICIPANTS WILL LEARN ABOUT AUGMENTED REALITY, HOW TO MAKE DIFFERENT KINDS OF AR AND WILL USE IT TO DESIGN A DECOLONIAL INTERVENTION IN ISRAEL/PALESTINE. DISCUSSIONS AND PROGRESS IN THE WORKSHOP WILL BE FILMED, WITH THE APPROVAL OF THE PARTICIPANTS, HIGHLIGHTING HOW AR CAN BE MOBILIZED FOR SUBVERTING THE ISRAELI SETTLER COLONIAL GAZE.

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WEEK 1 – 1.3.2022

INTRODUCTORY DISCUSSION AND LECTURE - WHAT IS AUGMENTED REALITY, WHAT ARE ITS TECHNOLOGICAL AND IDEOLOGICAL ROOTS, AND WHAT ARE ITS POSSIBLE USES. SCHOLAR LIA TARACHANSKY WILL CONDUCT A COMPREHENSIVE PRESENTATION ABOUT AR, ILLUSTRATING EXAMPLES FROM COMMERCIAL, EDUCATIONAL, AND POLITICAL USES OF THE TECHNOLOGY, AND INTRODUCE HER RESEARCH INTO DECOLONIAL AR.

WEEK 2 – 8.3.2022

USING FREE AND ACCESSIBLE SOFTWARE, LIA TARACHANSKY WILL CONDUCT AN INTRODUCTORY WORKSHOP INTO HOW TO MAKE SEVERAL KINDS OF AR. THIS WORKSHOP WILL FOCUS ON EMLACING 3D VIRTUAL OBJECTS, OVERLAYING 2D IMAGES AND/OR DATA, AND CREATING FACIAL MASKS.

WEEK 3 – 15.3.2022

PARTICIPANTS WILL DISCUSS POSSIBLE SITES FOR INTERVENTIONS AND BEGIN RESEARCH, DEVELOPING IDEAS FOR POSSIBLE AR OVERLAYS.

WEEK 4 – 22.3.2022

THE GROUP WILL FURTHER DECIDE REGARDING WORKFLOWS AND DIVISIONS OF LABOUR, AS WELL AS HOW TO ENGAGE POSSIBLE AUDIENCES TO INTERACT WITH DECOLONIAL AR.

WEEK 5 – 29.3.2022

THE GROUP WILL SKETCH AND THEN DESIGN THE AUGMENTED REALITY ELEMENT, ASSEMBLING ASSETS AND DEPLOYING THE SKILLS LEARNE. THE GROUP WILL THEN COMPLETE THE CREATION OF THE AR ELEMENT AND BEGIN TROUBLESHOOTING ITS DEPLOYMENT, ADDRESSING TECHNICAL ISSUES AS THEY ARISE.

WEEK 6 – 5.4.2022

THE AR WILL BE TESTED WITH A VARIETY OF MOBILE PHONES UNDER SEVERAL LIGHTING SCENARIOS WITH WIFI AND MOBILE DATA. THE GROUP WILL ELABORATE ON HOW TO ENGAGE POSSIBLE AUDIENCES FOR INTERACTION WITH THE EMLACED AR ELEMENT.

WEEK 7 – 12.4.2022

IN THE FINAL CO-CREATION WEEK, THE GROUP WILL MEET ON-LOCATION, TESTING THE EMLACEMENT AND PATHWAYS TO AUDIENCE ENGAGEMENT.

WEEK 8 – 19.4.2022

IN THE FINAL SESSION, PARTICIPANTS WILL COLLECTIVELY AND INDIVIDUALLY REFLECT ON THE PROCESS OF LEARNING ABOUT AR, DESIGNING DECOLONIAL AR, AND EMLACING IT. PARTICIPANTS WILL BE ASKED TO COMPLETE A SHORT SURVEY AND WILL BE INVITED TO PARTICIPATE IN A ONE-ON-ONE FILMED INTERVIEW ABOUT THEIR EXPERIENCE.

ALL SESSIONS 17:00-19:00